



Diana Graham

4556 Emory Lane
Charlotte, NC 28211

dianagramdesigns.com

+1.704.469.5114

Experience

Diana Graham Designs

Freelance Graphic Designer

December 2013 – Present

*Print design, Web design, Digital design, Art direction,
Brand identity, Marketing collateral*

Cengage

Boston, MA

Senior Designer *May 2016 – December 2018*

Designer *October 2014 – May 2016*

I was responsible for design leadership and in-house design creation for 5-7 product teams annually. Designing covers, interiors, infographics, interactive infographics, internal marketing materials and prepared files for print/digital output. The role included a strong collaboration with Print and Digital Production, Audio Visual, Marketing, Product Teams, and the Director of Design to create high-value design for higher-ed print and digital products, while meeting deadline and budgetary expectations.

City Year

Boston, MA

Graphic Designer *January 2014 – October 2014*

I worked a contract position helping City Year prepare for their 25th Annual Gala and complete any additional site requests they received.

N2 Publishing

Wilmington, NC

Assistant Creative Director

February 2013 – December 2013

Graphic Designer *October 2011 – February 2013*

I worked under one of our Creative Directors to help guide our publications from start to finish. My daily tasks included full publication layouts, reviewing the layouts of other designers and guiding newer designers. I worked in a very fast-paced, detail-oriented environment with tight deadlines in a rapidly growing company. As a Graphic Designer, I was in charge of designing over 25 publications a month, including prepping all files, full layouts, ad placement and revisions.

Education

University of North Carolina Charlotte

Web Design and Publishing Certificate

Completed *December 2013*

East Carolina University

BFA in Graphic Design/Art History Minor

Graduated *Summer 2011*

Summa Cum Laude – 3.986 GPA

Central Piedmont Community College

Associates of Arts in Graphic Design

Transferred in *2008*

GPA 4.0

Skills

Adobe Creative Suite

- Proficient in InDesign, Photoshop, and Illustrator
- Working knowledge of AfterEffects, Premier Pro, and Lightroom.

Proficient on MAC and PC Platforms

Publication/Print Design

Print Production/Pre-flighting

Brand Identity and Development

WordPress/Wix and HTML & CSS

Digital Design

Typography

Art Direction

Awards/Recognitions

Phi Kappa Phi Honor Society

East Carolina University

2010 – Present

Chancellor's List

East Carolina University

2008 – 2010, Spring 2011

AIGA Student Membership Scholarship

AIGA Raleigh

January 2010

References

Bruce Bond

Executive Director

Cengage

20 Channel Center Street

Boston, MA 02210

bruce.bond@cengage.com

Andy Dean

Vice President & Creative Director

City Year

287 Columbus Ave

Boston, MA 021165

adean@cityyear.org

Christie Joyce

Creative Director

N2 Publishing

3311 Merchant Court

Wilmington, NC 28405

christie@n2pub.com

Portfolio

www.dianagramdesigns.com