



## Diana Graham

Santo Antônio do Pinhal  
São Paulo, Brazil

dianagramdesigns.com  
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### Experience

#### Diana Graham Designs

Freelance Graphic Designer

*December 2013 – Present*

*Print design, Web design, Digital design, Art direction,  
Brand identity, Marketing collateral*

#### Cengage

Boston, MA

Senior Designer *May 2016 – December 2018*

Designer *October 2014 – May 2016*

I was responsible for design leadership and in-house design creation for 5-7 product teams annually. Designing covers, interiors, infographics, interactive infographics, and internal marketing materials and prepared files for print/digital output. The role included a strong collaboration with Print and Digital Production, Marketing, Product Teams, and the Director of Design to create high-value design for higher-ed print and digital products, while meeting deadline and budgetary expectations.

#### City Year

Boston, MA

Graphic Designer *January 2014 – October 2014*

I worked a contract position helping City Year prepare for their 25th Annual Gala and complete any additional site requests they received.

#### N2 Publishing

Wilmington, NC

Assistant Creative Director

*February 2013 – December 2013*

Graphic Designer *October 2011 – February 2013*

I worked under one of our Creative Directors to help guide our publications from start to finish. My daily tasks included full publication layouts, reviewing the layouts of other designers and guiding newer designers. I worked in a very fast-paced, detail-oriented environment with tight deadlines in a rapidly growing company. As a Graphic Designer, I was in charge of designing over 25 publications a month, including prepping all files, full layouts, ad placement and revisions.

### Education

#### University of North Carolina Charlotte

Web Design and Publishing Certificate

Completed *December 2013*

#### East Carolina University

BFA in Graphic Design/Art History Minor

Graduated *Summer 2011*

Summa Cum Laude – 3.986 GPA

#### Central Piedmont Community College

Associates of Arts in Graphic Design

Transferred in *2008*

GPA 4.0

### Skills

#### Adobe Creative Suite

- Proficient in InDesign, Photoshop, and Illustrator
- Working knowledge of AfterEffects, Premier Pro, and Lightroom.

#### Proficient on MAC and PC Platforms

#### Publication/Print Design

#### Print Production/Pre-flighting

#### Brand Identity and Development

#### WordPress/Wix and HTML & CSS

#### Advertising

#### Typography

#### Art Direction

### Awards/Recognitions

#### Phi Kappa Phi Honor Society

East Carolina University

*2010 – Present*

#### Chancellor's List

East Carolina University

*2008 – 2010, Spring 2011*

#### AIGA Student Membership Scholarship

AIGA Raleigh

*January 2010*

### References

#### Bruce Bond

*Executive Director*

Cengage

20 Channel Center Street

Boston, MA 02210

bruce.bond@cengage.com

#### Andy Dean

*Vice President & Creative Director*

City Year

287 Columbus Ave

Boston, MA 021165

adean@cityyear.org

#### Christie Joyce

*Creative Director*

N2 Publishing

3311 Merchant Court

Wilmington, NC 28405

christie@n2pub.com

### Portfolio

[www.dianagramdesigns.com](http://www.dianagramdesigns.com)